

This university study has a deep Christian, intercultural foundation and equips young people with the tools to communicate.

+ info

Contact: comunicazione@pusc.it (Prof. Juan Narbona)

School of Church Communications

Pontificia Università della Santa Croce

Piazza di Sant'Apollinare, 49

00186 Rome (Italy)



Italiano



English



Español



January 2025. Photo: Chris Czernak & Japo



Pontificia
Università
della
SANTA
CROCE

BACHELOR OF COMMUNICATIONS & HUMANITIES

2025/2026



BECOMING IRREPLACEABLE

Presentation

A.I. has dramatically changed the job market. How can we navigate building a career path? What can we study that will make us irreplaceable?

We believe that, in the short-term, given the fact that technology is consistently more robust, there will be a need for **professionals who have a deeply human educational background**. These professionals, having studied the history of philosophy, art, and theology, are able to provide creative, humane solutions to challenges we will face as a human race in the future.

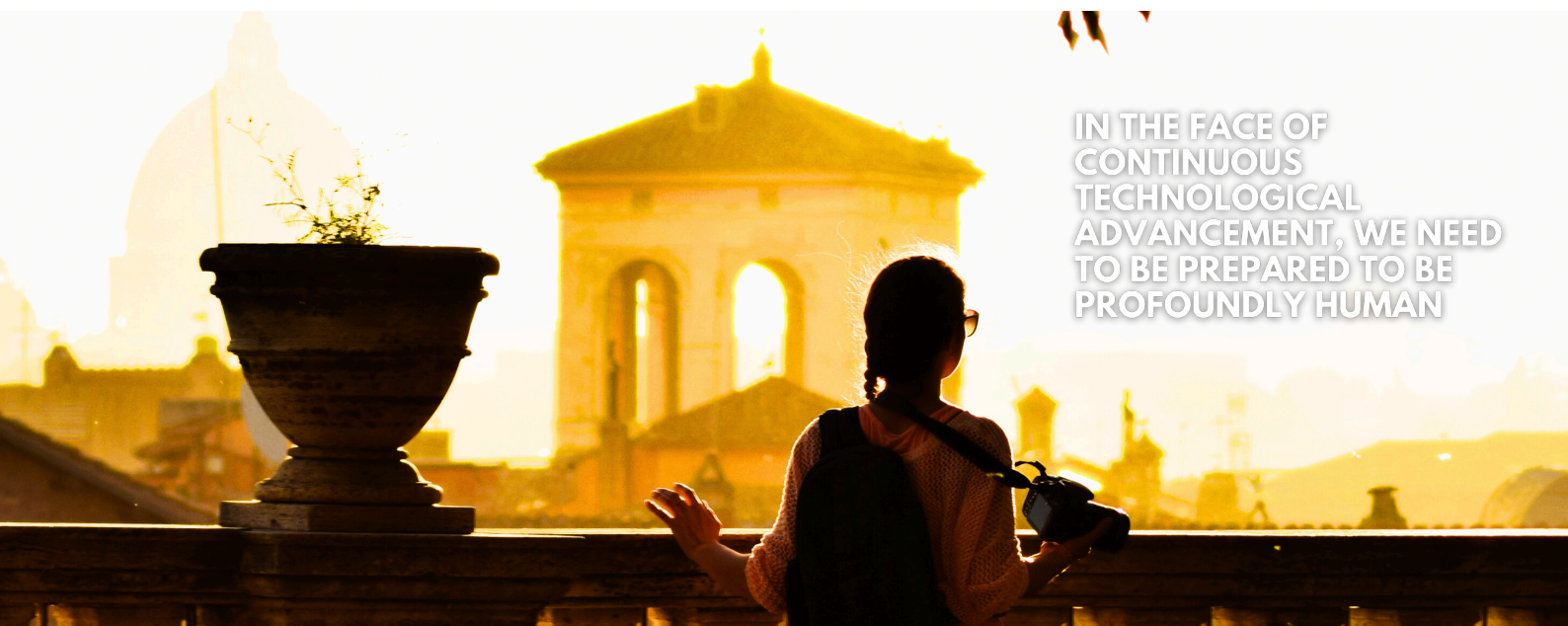
The Bachelor of Communication and Humanities (Bachelor of Arts) is an **academic degree offered by the School of Church Communications** at the Pontifical University of the Holy Cross and is granted by the authority of the Holy See.

This study program is designed for the student who is passionate about communication, literature, art, history, philosophy, and religion. The courses provide a perspective of both the human person and society, as a whole, that is **rooted in Christian principles underpinning our culture**.

Program

The programme consists of 180 ECTS credits (European University Training Credits), that span four fields of study. Here are just a few of the courses we offer:

- **Humanities:** History of Contemporary Ideas, Rhetoric, Sacred Art and Architecture (in English), History of Christian Literature (in English), History of Ancient, Medieval, Modern and Contemporary Society and Church...
- **Communications:** Written Information, Audiovisual Language, History of Cinema, Artificial Intelligence and Communication, Strategy and Social Media, Radio and Podcasts, Marketing, Sociology...
- **Philosophy:** Epistemology, Philosophy of Man, Political Philosophy, Philosophy of Religions, Moral Philosophy...
- **Theology:** Introduction to Christian Mystery, Social Doctrine of the Church, Ecumenical Dialogue, Communication and the Bible, Bioethics...



IN THE FACE OF
CONTINUOUS
TECHNOLOGICAL
ADVANCEMENT, WE NEED
TO BE PREPARED TO BE
PROFOUNDLY HUMAN

Professional Prospects

The baccalaureate, a three-year program, is designed to **give students a robust intellectual foundation for continuing their studies** or career according to their skills and interests. Once the degree is conferred, students can decide to enroll in the University's Licentiate in Church Strategic Communications or pursue a master's degree at another university, either in Italy or elsewhere, in related fields: literature, journalism, history, political science, pedagogy, etc., at the discretion of the institution of interest.

A Bachelor of Communications and Humanities opens up **a wide array of professional prospects** for graduates. From information and media to public relations and corporate communication, from management of cultural centers to content production, and even political, educational, or professional management, the possibilities are endless!

Studying in Rome

Educational opportunities lie beyond the courses themselves:

- **Cultural experiences:** Faculty-led tours, conferences, and activities that enable students to explore Italy's rich artistic and cultural heritage.
- **Professional networking:** Having myriad journalists, as well as cultural and religious leaders, in Rome offers students the chance to learn from their experiences and grow their professional contacts.
- **Pedagogy:** Lectures prioritize cultivating a critical, analytical way of thinking in students, fostered by case studies, debates and active participation.
- An **intercultural exchange** amongst students offers them a unique opportunity for human and professional development.
- **Academic community:** The student-professor ratio of the faculty allows students to get to know their professors in a personal, professional way, further enriched by individual mentorship.